

NextEra Energy

Detailed assessment of NextEra Energy’s corporate industry association review

September 2022

This document outlines a detailed breakdown of InfluenceMap's assessment of the company's corporate disclosure on industry association climate policy engagement, using the traffic-light assessment framework summarized below. Further detail on the assessment methodology is available in the Appendix, and on our CA100+ Investor Hub [here](#).

| Key | Explanation |
|---|--|
|  | Has broadly met investor expectations in this area. |
|  | Has made some progress on investor expectations in this area, but with significant deficiencies. |
|  | Has fallen short of investor expectations in this area. |

A summary of NextEra Energy’s disclosures on industry associations is shown below. NextEra Energy has undertaken one review of its industry associations to date. The Review Score represents InfluenceMap’s overall assessment of the quality of the company’s industry association review process, where 100 would indicate that a company has met investor expectations for all criteria related to the review process.

| Date of Review | Review Score |
|----------------|--------------|
| June 2022 | 0 / 100 |

This assessment focuses solely on NextEra Energy’s disclosure on industry associations and climate policy engagement, which can be [found here](#). This assessment does not include an analysis of the company's direct climate policy engagement, which can be found on InfluenceMap's online profile of NextEra Energy [here](#).

Applying the traffic-light framework outlined above, the table below summarizes the company’s performance under the seven indicators which form InfluenceMap’s assessment. A more detailed breakdown, along with examples of best practice evidenced by other companies to date, can be found on the following page.

| Disclosure & Transparency | Policy Alignment Process |
|----------------------------------|--------------------------|
| Corporate climate positions | Identify & Assess |
| Industry group climate positions | Monitor & Review |
| Alignment assessment method | Act |
| Framework for misalignment | |

NextEra Energy’s Company Scorecard

The tables below highlight, for each indicator, the criteria for companies to meet investor expectations, NextEra Energy’s assessment, and examples of better practice by companies to date. While InfluenceMap did not find an example of best practice across the entire industry association review process, some companies have demonstrated better practice under specific metrics under the 'Disclosure & Transparency' and 'Policy Alignment Process' assessments.

Disclosure & Transparency

Corporate climate policy positions and influencing activities

To meet investor expectations under this indicator: The company has to disclose a detailed and clearly referenced breakdown of its own climate policy positions and influencing activities beyond ‘top-line’ climate statements. This includes descriptions of the company’s positions and policy engagement activities on specific items of regulation and legislation which are material to the company’s operations, business sector, and/or the region(s) in which it operates.

| | |
|------------------------------|--|
| <p>NextEra Energy</p> | <p>NextEra has not disclosed a breakdown of its own climate policy positions and influencing activities in its review. As a result, the company has omitted key instances of climate policy engagement undertaken by the company and its subsidiaries. For example, NextEra directly <i>advocated</i> to Congressional leadership to pass the clean energy tax credits in the Build Back Better Act in January 2022, and supported a federal Clean Energy Standard in <i>May 2021</i>. NextEra’s subsidiary, Florida Power & Light Company, <i>appeared to oppose</i> updates to methane emission standards in January 2022, and directly engaged with policymakers to weaken rooftop solar incentives in <i>December 2021</i> and <i>February 2022</i>.</p> |
| <p>Best Practice</p> | <p><i>Shell</i> has disclosed case studies of its direct climate policy engagement in the EU and US. These case studies include Shell’s positions on, and engagement with, specific items of EU and US regulation and legislation. The 2022 review also includes clear references to additional resources on Shell’s corporate website, including advocacy updates on specific government policy consultations and links to public submissions via the EU Transparency Register and the US Lobbying Disclosure Act.</p> |

Industry association climate policy positions and influencing activities

To meet investor expectations under this indicator: The company has to disclose a detailed and accurate account of the climate policy positions and influencing activities of each industry association actively engaged on climate change policy, including descriptions of positions and policy engagement activities on specific items of regulation and legislation beyond ‘top-line’ statements.

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| <p>NextEra Energy</p> | <p>NextEra has disclosed an account of the climate policy positions of its industry associations, however its disclosure is limited to top-line statements on climate change and the energy transition without reference to specific items of regulation and legislation. The company provides the titles of relevant webpages relating to its trade association’s climate policies or mission, however links to the webpages were not provided.</p> <p>NextEra has not disclosed a full account of its associations’ climate policy positions, overlooking key cases of negative climate policy engagement. For example, in March 2022 the U.S. Chamber <i>supported</i> the revocation of the Federal Energy Regulatory Commission’s new rule on considering the greenhouse gas emission impacts of fossil gas pipelines. In April 2022, Edison Electric Institute <i>directly advocated against</i> New Hampshire Senate Bill 321 which would incentivize distributed energy generation, which commonly involves renewables.</p> |
|------------------------------|---|

| | |
|----------------------|---|
| Best Practice | No companies have met investor expectations in this area, although <i>BASF</i> and <i>Shell</i> exhibit current leading practice. Both companies have disclosed a detailed account of all key industry associations' climate policy positions, and a summary of their influencing activities. However, they appear to overlook detailed negative lobbying by a number of industry associations identified by InfluenceMap's database. |
|----------------------|---|

Alignment assessment method

To meet investor expectations under this indicator: The company has to: (1) disclose a clear and detailed framework for assessing alignment with its industry associations across all relevant areas of policy engagement; (2) consistently apply this framework across *all* industry associations; and (3) provide a clear and detailed explanation behind each evaluation.

| | |
|-----------------------|--|
| NextEra Energy | NextEra has not disclosed a clear and detailed framework for assessing alignment with its industry associations. NextEra states that it assesses whether each industry associations climate policy is aligned with the company's climate policy. However, NextEra has not clearly explained what its climate policy consists of, or what will constitute a finding of alignment or misalignment. In addition, the company did not provide a clear and detailed explanation behind each evaluation. |
| Best Practice | <i>BASF</i> has also disclosed a clear explanation of its alignment assessment method along with a clear and detailed explanation of how it has been applied to each industry association. The company also provided specific alignment indicators for EU climate policy such as the EU ETS to assess the alignment of key European industry associations. |

Framework for addressing misalignment

To meet investor expectations under this indicator: The company must disclose a clear and detailed framework for addressing misalignments with its industry associations including escalation steps and clear deadlines for industry associations which do not amend misaligned practices.

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|-----------------------|--|
| NextEra Energy | NextEra has not disclosed a framework to address misalignments with its industry associations. |
| Best Practice | <i>BHP</i> has disclosed clear and detailed steps for addressing potential misalignment, including an escalation strategy and clear timelines attached. The company states it will communicate material differences, request that the industry association develop a position or refrain from advocacy in certain areas, and review the membership if there has been no action within 12 months. |

Policy Alignment Process

| Identify & Assess | |
|---|---|
| <p>To meet investor expectations under this indicator: The company has to identify all cases of misalignment with its industry associations and the Paris Agreement in line with InfluenceMap’s <i>database</i> on corporate lobbying.</p> | |
| <p>NextEra Energy</p> | <p>NextEra did not identify any cases of misalignment with its industry associations. NextEra’s 2022 industry association review assessed 15 industry associations, and found all but one to be ‘Aligned’ with the company’s climate policy. The only exception was Energy Storage Association, which no longer exists and was therefore not assessed.</p> <p>However, InfluenceMap analysis indicates that the company likely has at least 4 memberships to industry associations with climate policy engagement misaligned with the Paris Agreement (<i>US Chamber of Commerce, California Chamber of Commerce (CalChamber), Consumer Energy Alliance, National Petroleum Council (NPC)</i>), and at least 2 memberships to industry associations with climate policy engagement potentially misaligned with the Paris Agreement (<i>Edison Electric Institute, Business Roundtable</i>). InfluenceMap analysis finds that these associations have engaged negatively on climate-related policies, for example:</p> <ul style="list-style-type: none"> ■ <i>California Chamber of Commerce (CalChamber)</i>: In multiple August and September 2022 CalChamber policy alerts, the association opposed California’s state climate proposals. These included <i>opposing</i> the establishment of a pathway to 100% clean energy sales, <i>opposing</i> California AB2133 that would decarbonize transportation, and <i>opposing</i> California SB 1137 which limits oil and gas production. Additionally, in a July 2022 press release, the CalChamber <i>strongly advocated against</i> the California Tax on Income Above \$2 Million to support Zero Emissions Vehicle infrastructure and subsidies. ■ <i>U.S. Chamber of Commerce</i>: In a March 2022 letter to Members of the Senate Committee on Energy and Natural Resources, the U.S. Chamber <i>supported</i> the revocation of the Federal Energy Regulatory Commission’s new rule on considering the greenhouse gas emission impacts of fossil gas pipelines. The Chamber also <i>supported</i> ending federal bans on oil and gas leasing in a March 2022 press release. Furthermore, the Chamber <i>submitted</i> a March 2022 amicus brief in support of the Line 5 oil and gas pipeline to the District Court for the Western District of Michigan Southern Division. |
| <p>Best Practice</p> | <p><i>Enel</i> is the only company to meet investor expectations in this area, identifying all cases of misalignment with its industry associations and the Paris Agreement in line with InfluenceMap’s database, although the company does not disclose additional details of why they are not fully aligned. InfluenceMap analysis indicates that most companies have missed key cases of misalignment with industry associations lobbying counter to the goals of the Paris Agreement.</p> |

| Monitor & Review | |
|--|--|
| <p>To meet investor expectations under this indicator: The company has to publish a review of industry associations on an annual basis, commit to do so at least once a year, or commit to disclose regular updates on its review and alignment process. Updates should accurately report on relevant material and on-going lobbying activities of potentially misaligned industry associations, as well as the company’s alignment and engagement with the industry association concerning these activities.</p> | |
| NextEra Energy | <p>NextEra has disclosed one review of its industry association memberships in 2022. However, the company has not explicitly committed to publishing another review, nor has it stated it will provide updates on its industry associations on an annual basis.</p> |
| Best Practice | <p><i>Shell</i> publishes detailed assessments of its industry association memberships at two-year intervals, with detailed updates on misaligned industry associations each year. Shell has published two full reviews of its industry associations (2019, 2021) and two review updates (2020, 2022). The review updates include actions taken within each industry association, key changes to the associations’ climate positions, and detailed next steps. Shell has committed to publish its next update in 2023.</p> |

| Act | |
|---|--|
| <p>To meet investor expectations under this indicator: The company has to show evidence of action to address all cases of misalignment with its industry associations and the Paris Agreement, in line with InfluenceMap’s <i>database</i> on corporate lobbying. The investor expectations outlined by <i>PRI</i>, <i>IIGCC</i> and <i>Ceres</i> include several steps companies can take to address misalignment. Steps should include terminating memberships or taking specific action to reform the detailed and material lobbying activities undertaken by misaligned organizations.</p> | |
| NextEra Energy | <p>NextEra has shown no evidence of action to address cases misalignment with its industry associations. NextEra provides a summary of engagement with each association, but this is limited to its role within the organization and a broad statement that it actively engages on multiple issues taken up by the membership, with no further details on the specific areas of engagement. The company does not appear to have addressed key cases of material and potential misalignment with the Paris Agreement identified by InfluenceMap’s database (see Identify & Assess).</p> |
| Best Practice | <p>No companies have met investor expectations in this area by showing evidence of action to address all cases of misalignment identified by InfluenceMap’s database, although some companies have made more progress. <i>Total</i> announced in January 2021 that it had decided not to renew its membership to the American Petroleum Institute due to divergences on climate positions. <i>BHP</i> suspended its membership to Queensland Resources Council in 2020 following its ‘Vote Greens Last’ advertising campaign and outlined detailed actions to be taken at four "partly aligned" industry associations. <i>Chevron</i> has not left any industry associations but has disclosed its engagement on specific climate change policy issues with seven industry associations, including details of the results of this engagement. Similarly, <i>General Motors</i> has disclosed that it has not financially contributed to advocacy campaigns against the Build Back Better Act by the Business Roundtable and US Chamber, and has publicly advocated a supportive position to ensure its stance is differentiated from them.</p> |

Appendix A: Methodologies for Assessment

Scoring Disclosures and Policy-Alignment

| Key | Explanation |
|---|--|
|  | Has broadly met investor expectations in this area. |
|  | Has made some progress on investor expectations in this area, but with significant deficiencies. |
|  | Has fallen short of investor expectations in this area. |

Assessing Disclosures

Since BHP’s 2017 industry association review, around 55 major global corporates have delivered similar, specific disclosures on their industry association links in response to investor pressure. This positive momentum is undermined, however, if the resulting disclosures are of poor quality.

In its *‘Investor Expectations on Corporate Climate Lobbying’* report, the PRI highlights the need for disclosure on the company’s positions and activities on climate change policy engagement, as well as the positions and activities of the industry groups it supports. The PRI further requests information on the governance processes and actions taken to ensure alignment between these activities and the company’s stated climate goals. *IIGCC* and *Ceres* articulate similar expectations, also requiring companies to disclose a material impact assessment of lobbying by an organization that opposes their public position. InfluenceMap uses the following assessment criteria to test the clarity, accuracy and scope of information provided by companies against four key issues.

| Disclosure Item | Score | InfluenceMap’s Assessment Criteria |
|--|---|---|
| Corporate climate policy positions and influencing activities |  | The company has disclosed a detailed and clearly referenced breakdown of its own climate policy positions and influencing activities beyond ‘top-line’ climate statements. This includes descriptions of the company’s positions and policy engagement activities on specific items of regulation and legislation which are material to the company’s operations, business sector, and/or the region(s) in which it operates. |
| |  | The company has disclosed a breakdown of its own climate policy positions and influencing activities. However, the company’s description of its positions and policy engagement activities on specific items of regulation and legislation lacks detail, and/or the company has not disclosed its position and engagement activities on key items of regulation and legislation which are material to its operations, business sector, and/or the region(s) in which it operates. |

| | | |
|---|--|---|
| | | The company has made no attempt to disclose its climate policy positions and influencing activities, or the company’s disclosure is limited to a brief overview of its ‘top-line’ climate statements and operational commitments without reference to specific items of regulation and legislation. |
| Industry association climate policy positions and influencing activities | | The company has disclosed a detailed and accurate account of the climate policy positions and influencing activities of each industry association actively engaged on climate change policy, including descriptions of positions and policy engagement activities on specific items of regulation and legislation beyond ‘top-line’ statements. |
| | | The company has disclosed an account of the climate policy positions and influencing activities of each industry association actively engaged on climate change policy, beyond ‘top-line’ statements. However, the disclosure lacks detail on positions and policy engagement activities on specific items of regulation and legislation, and/or does not disclose evidence of negative climate lobbying by one or more of its industry associations. |
| | | The company has not disclosed the climate policy positions and influencing activities of each industry association actively engaged on climate change policy, and/or the company’s disclosure is limited to a brief overview of ‘top-line’ climate statements without reference to specific items of regulation and legislation. |
| Alignment assessment method | | The company has: (1) disclosed a clear and detailed framework for assessing alignment with its industry associations across all relevant areas of policy engagement; (2) consistently applied this framework across <i>all</i> industry associations; and (3) provided a clear and detailed explanation behind each evaluation. |
| | | The company has disclosed a framework for assessing alignment with its industry associations but the disclosure lacks detail regarding <i>one</i> of the above steps (1-3). |
| | | The company has not disclosed a framework for assessing alignment with industry associations, or it has disclosed a framework but the disclosure lacks detail regarding <i>more than one</i> of the above steps (1-3). |
| Framework for addressing misalignment | | The company has disclosed a clear and detailed framework for addressing misalignments with its industry associations including escalation steps and clear deadlines for industry associations which do not amend misaligned practices. |
| | | The company has disclosed a clear and detailed framework for addressing misalignments with its industry associations including escalation steps, but there is no clear deadlines for industry associations which do not amend misaligned practices |
| | | The company has not disclosed a framework for addressing misalignments with its industry associations, or the company has disclosed a framework but the steps are ambiguous and lack sufficient detail. |

Assessing Policy Alignment Process

As well as transparent disclosures on industry group links and lobbying activities, the investor expectations communicated by IIGCC, CERES and the UN PRI also set out the need for robust processes to ensure alignment between the company’s stated policy positions and the positions and lobbying activities of their industry groups. These processes consist of the following three elements:

| Alignment Process | Score | InfluenceMap's Assessment Criteria |
|-------------------|--------|---|
| Identify & Assess | Green | The company has identified all cases of misalignment with its industry associations and the Paris Agreement in line with InfluenceMap's <i>database</i> on corporate lobbying. |
| | Yellow | The company has not identified key cases of misalignment with the Paris Agreement in line with InfluenceMap's <i>database</i> on corporate lobbying. Companies are scored in this category if they miss up to three cases of "potential" misalignment (industry associations with Organization Scores 51-75 in InfluenceMap's database). |
| | Red | The company has not identified key cases of misalignment with the Paris Agreement in line with InfluenceMap's <i>database</i> on corporate lobbying. Companies are scored in this category if they miss one case of misalignment (industry associations with Organization Scores 0-50) or more than three cases of "potential" misalignment (industry associations with Organization Scores 51-75 in InfluenceMap's database). |
| Monitor & Review | Green | The company has published a review of industry associations on an annual basis, has committed to do so at least once a year, or is/has committed to disclose regular updates on its review and alignment process. Updates should accurately report on relevant material and on-going lobbying activities of potentially misaligned industry associations, as well as the company's alignment and engagement with the industry association concerning these activities. |
| | Yellow | The company has committed to publish an update to its review of industry associations but not an annual basis or not specified a timeframe. |
| | Red | The company has not committed to any follow-up processes as part of its review of industry associations. |
| Act | Green | The company has shown evidence of action to address all cases of misalignment with its industry associations and the Paris Agreement, in line with InfluenceMap's <i>database</i> on corporate lobbying. The investor expectations outlined by <i>PRI</i> , <i>IIGCC</i> and <i>Ceres</i> include several steps companies can take to address misalignment. Steps should include terminating memberships or taking specific action to reform the detailed and material lobbying activities undertaken by misaligned organizations. |
| | Yellow | The company has shown some evidence of action to address cases of misalignment with its industry associations and the Paris Agreement, but has not addressed key cases of misalignment or "potential" misalignment identified by InfluenceMap's <i>database</i> on corporate lobbying, i.e. industry associations with Organization Scores 0-75 in InfluenceMap's database. The investor expectations outlined by <i>PRI</i> , <i>IIGCC</i> and <i>Ceres</i> include several steps companies can take to address misalignment. Steps should include terminating memberships or taking specific action to reform the detailed and material lobbying activities undertaken by misaligned organizations. |
| | Red | The company has shown no or limited evidence of action to address cases of misalignment with its industry associations and the Paris Agreement, missing key cases of misalignment or potential misalignment identified in InfluenceMap's <i>database</i> on corporate lobbying, i.e. industry associations with Organization Scores 0-75. The investor expectations outlined by <i>PRI</i> , <i>IIGCC</i> and <i>Ceres</i> include several steps companies can take to address misalignment. Action will be scored under this category if it does not include terminating memberships or taking specific action to reform the detailed and material lobbying activities undertaken by misaligned organizations. |

To assist this assessment, InfluenceMap will be applying its database on corporate and industry group climate change lobbying. This tracks in real-time the detailed climate policy lobbying of around 400 companies and 200 industry associations globally, allowing like-for-like comparisons of organizations' positions on climate policy that are compared to a benchmark of Paris-aligned climate policy. This system can track the evolution of corporate and industry group climate lobbying positions over time.