Summary of Investor Resources

InfluenceMap maintains the world’s leading database assessing corporate climate policy engagement (LobbyMap), covering over 400 companies and 200 industry associations globally. This briefing provides an overview of InfluenceMap’s resources for investors on corporate climate policy engagement.

CA100+ Investor Hub

InfluenceMap is a research partner to the Climate Action 100+ (CA100+) initiative. InfluenceMap’s CA100+ Investor Hub (accessible here) contains LobbyMap’s data and analysis related to this process:

- **CA100+ Company Assessments**: Live ranking table of all 166 CA100+ target companies (here), including full access to summary profiles and the data underlying the assessments (e.g. Southern Company). Profiles for additional companies beyond the CA100+ target list are available on request, or may be accessible on other regional and sector platforms (here). InfluenceMap welcomes the opportunity to support investor engagements with specific companies via 1-2-1 briefing calls and/or detailed investor notes.

- **Industry Association Assessments**: Live ranking table of over 200 key industry associations (here), including full access to summary profiles and the data underlying the assessments (e.g. US Chamber of Commerce). InfluenceMap is expanding its coverage of industry associations in key regions and sectors.

- **Weekly Lobbying Updates**: Weekly alerts to capture how companies and industry associations are attempting to influence live climate-related policy updates in real-time (available here).

- **Corporate Lobbying Reviews**: Live ranking table of major corporates which have published a review of their climate policy engagement activities, including individual company scorecards (e.g. Toyota), and best practice guidance for companies undertaking reviews.

- **Shareholder Resolutions**: Investor briefings on companies facing shareholder resolutions on climate policy engagement to inform voting decisions (e.g. Woodside, Volkswagen), as well as voting analysis of past proxy seasons. InfluenceMap’s platform can be used to support various stages of the resolution process: (1) identifying potential resolution targets; (2) providing robust data to advise on specific resolution asks and supporting statements; (3) supporting engagements with detailed investor briefings and weekly lobbying updates; (4) assessing company progress on climate policy engagement after the vote.

- **Reports and Briefings**: InfluenceMap generates timely and topical content on a variety of themes around corporate climate policy engagement focused on specific entities, sectors, regions, and/or issues (e.g. U.S. Chamber of Commerce, Japanese and South Korean Steel Sectors, EU Green Deal vs. Fossil Gas Industry). InfluenceMap also provides policy alerts for investors on key items of regulation and legislation that are at risk of being undermined by oppositional corporate influence, including opportunities for intervention (e.g. EU CO₂ Emission Performance Standards for Cars and Vans, SEC’s Climate Disclosure Rule).
CA100+ Net Zero Company Benchmark Assessments

InfluenceMap is a research partner to the CA100+ process, and company-level data from the CA100+ Investor Hub on all 166 target companies is directly integrated into the CA100+ Net Zero Company Benchmark under the 'Alignment Assessment' framework. InfluenceMap’s 'Climate Policy Engagement Alignment' indicator integrates metrics directly from the LobbyMap platform:

- **Organization Score**: a measure of how supportive or obstructive the company’s direct engagement is towards Paris-aligned climate policy.
- **Relationship Score**: an aggregate assessment of how supportive or obstructive the company’s industry associations are towards Paris-aligned climate policy.
- **Engagement Intensity**: a measure of the level of policy engagement by the company, positive or negative.

InfluenceMap’s indicator above assesses a company’s real-world climate policy engagement activities. In this way, it is separate to Indicator 7 of the 'Disclosure Framework' under the CA100+ Net Zero Company Benchmark. Indicator 7, assessed by the Transition Pathway Initiative, applies a binary-style assessment (yes/no) and focuses only on the company’s disclosure around climate policy engagement.

InfluenceMap welcomes engagement with CA100+ companies and investors on the assessments under the 'Climate Policy Engagement Alignment' indicator, including guidance on how to improve company scores.

Global Standard on Responsible Climate Lobbying – Assessment Framework

*The Global Standard on Responsible Climate Lobbying* - launched in March 2022 - clarifies exactly what investors expect from companies regarding their disclosure, governance and oversight processes to ensure company alignment between their climate policy engagement and the 1.5°C goal of the Paris Agreement.

InfluenceMap has committed to undertake several pilot studies in 2022 to support the strengthened investor expectations on corporate climate policy engagement. These pilot studies combine InfluenceMap’s LobbyMap methodology with additional indicators drawn from the Global Standard.

In 2022, InfluenceMap published a series of pilot studies assessing CA100+ automotive, steel, and oil & gas companies using the Global Standard (available [here](#)).