Summary of Investor Resources

InfluenceMap maintains the world’s leading database assessing corporate climate policy engagement (LobbyMap), covering over 500 companies and 250 industry associations globally. This briefing provides an overview of InfluenceMap’s resources for investors on corporate climate policy engagement.

InfluenceMap is a research partner to the Climate Action 100+ (CA100+) initiative. InfluenceMap’s CA100+ Investor Hub (accessible here) contains LobbyMap’s data and analysis related to this process:

- **CA100+ Company Assessments**: Live ranking table of all 171 CA100+ target companies (here), including full access to summary profiles and the data underlying the assessments (e.g. Southern Company). Profiles for additional companies beyond the CA100+ target list are accessible via the main LobbyMap website (here), and regional platforms (here). InfluenceMap welcomes the opportunity to support investor engagements with specific companies via 1-2-1 briefing calls and/or detailed investor notes.

- **Industry Association Assessments**: Live ranking table of over 250 key industry associations (here), including full access to summary profiles and the data underlying the assessments (e.g. US Chamber of Commerce). InfluenceMap is expanding its coverage of industry associations in key regions and sectors.

- **Corporate Disclosure Scorecards**: Analysis and ranking of corporate disclosures, including an assessment of the accuracy of disclosures on climate policy engagement and the quality of corporate review processes. Each CA100+ company has its own disclosure scorecard (e.g. Toyota), along with additional resources including best practice guidance and a disclosure template.

- **Resources for Shareholder Voting at Company AGMs**: InfluenceMap’s platform can be used to support the construction of shareholder resolutions, as well as voting decisions on shareholder and management resolutions (e.g. director re-election). InfluenceMap data can be used to support various stages of the process: (1) identifying potential company targets; (2) providing data to advise on specific resolution asks and supporting statements; (3) supporting engagements with detailed investor briefings and weekly advocacy updates; (4) assessing company progress on climate policy engagement after the vote.

- **Reports & Policy Alerts**: InfluenceMap generates timely and topical content on a variety of themes around corporate climate policy engagement focused on specific entities, sectors, regions, and/or issues (e.g. U.S. Chamber of Commerce, Japanese and South Korean Steel Sectors, EU Green Deal vs. Fossil Gas Industry). InfluenceMap also provides policy alerts for investors on key items of regulation and legislation that are at risk of being undermined by oppositional corporate influence, including opportunities for intervention (e.g. EU CO₂ Emission Performance Standards for Cars and Vans, SEC's Climate Disclosure Rule).

- **Weekly LobbyMap Updates**: Weekly alerts to capture how companies and industry associations are attempting to influence live climate-related policy updates in real-time (available here).