LobbyMap resources to support shareholder resolutions

InfluenceMap’s online LobbyMap is the world’s leading database on climate policy engagement and currently tracks, scores and assesses over 400 companies and 200 key industry associations. As such, InfluenceMap’s data can be used as a key resource for investors at various stages of the resolution process:

■ **Identifying potential resolution targets on policy engagement:** InfluenceMap’s methodology allows for direct comparison across companies, particularly within specific sectors and/or regions. As such, InfluenceMap is able to “red-flag” specific companies with climate policy engagement practices – either direct or indirect via industry associations – misaligned with the Paris Agreement. These “red-flag” companies can thus be considered susceptible to shareholder pressure on the policy engagement issue.

■ **Providing robust data to advise on resolution asks and supporting statements:** InfluenceMap’s robust data on climate policy advocacy by companies and their industry associations, including assessments of disclosures related to climate policy engagement, can provide additional guidance on selecting the resolution asks at specific companies. InfluenceMap’s data can also add credibility to the supporting statement, including links to company profiles and the underlying data points that form the overall assessment (e.g. the most recent and egregious examples of negative climate policy engagement).

■ **Producing investor briefings to support resolutions once filed:** InfluenceMap has published a series of investor briefings on companies facing shareholder resolutions on climate-related policy engagement, which include a clear breakdown of a company’s direct and indirect climate policy engagement, as well as an assessment of the company’s corporate disclosures on industry association policy engagement. These briefings were shared with investor networks and proxy advisers prior to voting decisions. InfluenceMap’s briefings on the current proxy season are available on its CA100+ investor hub here.

■ **Weekly lobbying updates to track climate policy engagement in real-time:** InfluenceMap tracks how companies and their industry associations are influencing live policy debates in real-time, and shares these with investors on a weekly basis. In the lead up to filing a resolution or voting decisions, these alerts can put pressure on a company by providing investors, media, and civil society organizations with timely updates on a company’s policy engagement activities. Contact joe.brooks@influencemap.org to register to receive these weekly lobbying updates.

■ **Assess progress made by the company after the vote:** Following the resolution vote at the AGM, InfluenceMap’s data can be used to assess the company’s progress against the asks of the resolution by tracking its real-world climate policy engagement and the quality of resulting disclosures. For example, InfluenceMap collaborates with companies and investors to produce, review and assess resulting climate policy engagement reviews and other outcomes of shareholder resolutions.